


W J M C-FM

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

RMO BROADCASTING STATION LICENSE RECORD

Official No. 63

Date first licensed 12-1-47

Call letters WJMC - FM
LOCATION: RICE LAKE, WISC.BARRON COUNTY BROADCASTING CO., INC (ALH 12-8-80, EFF: 12-31-80)
XXWJMC, INC. (MLH 10-31-73)

X R. J. B., INC. (ALH 12-18-72 EFF: 1-18-73)

Name of licensee XWJMC, INCORPORATED

On Hgwy. #48, 1.9 mile from junction of Knapp & Main Streets, Rice Lake, Wisc.
Transmitter location X John & Main Streets, Rice Lake, Wisconsin54868 On Hgwy. #48, 1.9 mile from junction of Knapp & Main Sts., Rice Lake, Wisconsin
Main studio location X John & Main Streets, Rice Lake, Wisconsin

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mos. Freq.	E.R.P. Power	Time Div.	Period From- To-
B4-PH-839	8-1-46	99.7 No.259	4.4 kw	U	By 4-10-47 To 10-10-47
Letter	11-4-46	Subject to Comm. approval of modification of WJMC antenna and CAA approval of antenna structure. Terr. 360'			
CP issued	2-10-47				
Telegram	3-20-47	Retel 18. Authority granted operate 99.7 mcs. using RCA BTF-3B transmitter with maximum power 3 kw and 2-bay GE circular antenna mounted 50 feet above ground at John and Main Streets, Rice Lake, Wisconsin period 30 days to test equipment. No regular program service to be transmitted.			
Telegram	4-24-47	Relet Attorney. (same as above)	Authority extended period ending 5-25-47.		
Telegram	5-28-47	Relet attorney. (same as above)	Authority extended period ending 6-25-47.		
Telegram	6-25-47	Relet attorney.	Auth. ext. ending 7-25-47 operate 99.7 mcs. using RCA BTF-3B trans. 3 kw power and 2 sect. GE circular ant. 50' above gr. at John & Main Sts., Rice Lake, Wisc. to test equipment. No regular program service to be transmitted		
Daylet.	7-25-47	Relet. atty 24.	Auth. ext. period ending 8-25-47 99.7 mcs RCA BTF-3B trans. max. power 3kw & 2 sec. GE circular antenna 50' above ground at John & Main Sts. Rice Lake purpose testing equip. No reg. program service to be transmitted.		
	8-30-47	96.3 (No. 242) Freq. assignment accord. Do 6738			
Daylet.	8-15-47	Retels 13 & 14. No obj. commence prog. test 8-15-47 in re sec. 3.217 & CP. 99.7			
BLM-76	12-1-47	96.3	4.4 kw.	U	To 12-1-48
		License to cover			
BRH-83	11-22-48	Renewal of license			To 3-1-50
BRH-83	2-21-50	Renewal of license			3-1-50 to 1 3-1-53
BPH-1611	4-12-50	96.3 mc.	7.2 kw.	360 ft.	By 6-12-50
Changes in existing station					To 12-12-50
CANCELLED AT REQUEST OF ATTORNEY. LTR. 4-25-52					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WJMC -FM**

Name of licensee **xWJMC, INCORPORATED**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPH-4430	12-20-50	Ext. of compl. date to			6-12-51
Telegram 7-10-52 Retel 9- Authority to remain silent for 30 days pending installation temporary antenna and operation thereafter accordance Comtel 26.					
BPH-1791	10-30-52	C.P. to change antenna to Andrew, 1304 ERP 9.3			from 12-30-52 to 6-30-53
BRH-83	2-4-53	Renewal of license to			12-1-55 S
BLH-882	4-29-53	Lic. to cover BPH-1791 to			12-1-55 L
BPH-2073	11-29-55	CP change ERP, Terr & Ant. Terr: 540' - 96.3 mcs. ERP 15.5kw - U -			1-29-56 7-29-56
BRH-83	11-9-55	Renewal of license			to 12-1-58 S
WIRE	3-26-56	RMTEL 24. Auth granted provide program Service			to 4-25-56
WIRE	5-22-56	RMTEL 18. Auth. gr. provide program tests to 6-25-56			
WIRE	5-29-56	AUTH. for program tests re license appl.			
BLH-1120	6-11-56	License to cover BPH-2073 TO TPO 3kw - 96.3 mcs. 15.5kw U-Terr: 540ft.			12-1-58(L)
BPH-2156	11-27-56	CP to make changes in licensed station. Change ERP: 26kw; TPO: 5kw; type tr. Terr: 540'			1-27-57 to 7-27-57
WIRE	2-15-57	AUTH. PROGRAM TEST re: BPH-2156			
BLH-1158	3-4-57	License to cover C.P. BPH-2156. 96.3 26kw unl.			12-1-58
BPH-2206	4-17-57	CP to change tr 96.3 50kw Unl.			6-17-57 to 12-17-57
BLH-1181	7-18-57	96.3 50kw, U, Terr 540' License to cover BPH-2206 to make changes.			7-18 12-1-58
BRH-83	11-19-58	96.3 mcs 50kw 540'			12-1 12-1-61 (Cond'l)
BSCA-236	3-30-60 (67kcs.,)	Subsidiary Communications on Multiplex Basis to			Authority 12-1-61.

Form BC 126
June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed 12-1-47

Call letters W J K C-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-83	11-9-61	Renewal of license			12-1 12-1-64
BRH-83	11-16-64	Renewal of license			12-1 12-1-67
BTC-4685	11-19-64	Involuntary transfer of control of lic. corp. from Walter C. Bridges to Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased.			
EFF: 12-21-64					
BPH-5002 HAAT: 540'	7-2-65	96.3mcs Ch. #242	ERP: 100kw Unl. TPO: 18.5kw		9-2-65 3-2-66
		CP to install new trans (RCA-BTF-20E), incr. TPO; increase ERP; with increase in HAAT			
BTC-5028 EFF:	3-18-66	Vol. trans. of control of licensee Corp. from Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased to MARY BRIDGES SMITH			
BMPH-8738 (1)	4-11-66	Mod. of CP(BPH-5002) for extension of completion date to			6-30-66
BPH-5479 HAAT: 540'	7-29-66	96.3mc. ch#242	ERP: 16kw Unl. TPO: 3kw		9-29-66 3-29-67
		CP to install new Auxiliary trans. (RCA-BTF-3B); at Main ant-trans. location to be operated on the above facilities, for Auxiliary Purposes Only.			
BLH-3323 HAAT: 540'	9-13-66	96.3mcs CH. #242	100kw ERP U TPO: 18.5kw		9-13 12-1-67
		Lic to cover CP(BPH-5002 as mod) which auth install new trans chg ERP, TPO & HAAT.			
BPH-5479 HAAT: 540'	7-29-66	96.3mcs Ch. #242	ERP: 16kw Aux. TPO: 3kw		9-29-66 3-29-67
		Superseding Aux. CP to show correct ant. sys.			
BLH-3430 HAAT: 540'	12-30-66	96.3mcs CH. #242	ERP: 16kw U TPO: 3kw		12-30 12-1-67
		Lic to cover CP(BPH-5479) which auth install aux. trans at main trans loc for aux. purposes only.			

Form BC 126 # 4
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W J M C-FM

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BRH-5948 HAAT: 540' Cond' 1	9-11-67 (h&v) CP to install dual polarized ant (CCA-FMA-6710R, 6 sects); chg. TPO; and operate with a vert. ERP: (Main)	96.3mc. ch# 242	ERP: 100kw(h)12kw(v) TPO: 20kw		11-11-67 5-11-68
BRH-83(S)	4-17-68	Renewal of License & NDEA (Main & Auxiliary)			12-1-70
BLH-4018(1)	7-17-68	Lic. (BRH-5948)	changes		12-1-70
BRH-83(S)	11-30-70	Renewal of Main & Aux. & NDEA			12-1-73
EBSA	5-25-72				
BALH-1681	12-18-72	VOL ALH			
BRH-475(1)	10-31-73	ML chg. name to WJMC, Inc.			
BRH-83(L)	12-27-73	Renewal of License (Main & Auxiliary)			12-1-76
BSH-83(L)	1-24-75	ML to Drop Auxiliary trans. per request of licensee.			12-1-76
BRH-83(S)	11-15-76	Renewal of License			12-1-79
BTCH790802EB	11-6-79	VOL. TC		EFF:	
BRH790731UU	11-30-79	RENEWAL OF LICENSE (S)			12-1-82
BALH800807ET	12-8-80		VOL AL	EFF:	12-31-80

Call
LettersW J M C - FM
NEW-Name WJMC, Inc. incorporated

(P.O. John & Main Street, Rice Lake, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
B4-PH-839 Rec'd Filed	11-30-45	Construction permit for new FM broadcast station (Metropolitan)	Granted	8-1-46 - Conditional - Class B type station - Letter mailed 8-5-46.
	12-20-45	Frequency: To be determined by F.C.C.		
	12-20-45	Coverage: 4,902 sq. mi.		
		Population: 116,151		
		Studio: John and Main Street, Rice Lake, Wisconsin	Program plans approved	10-17-46.
		Transmitter: Same	Basic Engr. approved	10-17-46.
		(General Electric BT-2A Max. 1kw)	CP issued	2-10-47
		Filed by Verne R. Young, Att'y.		
		Program analysis rec'd. 4-6-46 - 6-21-46		
		Engr. info. rec'd. 9-17-46 changing population; frequency, coverage, type of transmitter and making changes in antenna system.		

Charles B. Persons, Engineer

APPLICATION RECORD - BROADCASTING

Call

Letters WJMC-FM

CARD #2

Name WJMC, INC. ORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BLH-76 Rec'd Filed	8-11-47 8-15-47 8-15-47	License to cover C. P. (B4-PH-839 which authorized a new FM broadcast station). Filed by Joseph F. Zias, Attorney	GRANTED	12-1-47
BRH-83 Rec'd Filed	10-5-48 10-7-48 10-7-48	Renewal of license. Filed by Arthur Scharfeld, Att'y	GRANTED	11-22-48
BRH-83 Rec'd & Filed	12-20-49 1-5-50	Renewal of license. Filed by Arthur Scharfeld, Atty	GRANTED	2-21-50
BPH-1611 Rec'd. Filed	2-24-50 3-1-50 3-1-50	Construction permit to make changes in existing FM broadcast station to change ERP from 4.4 kw. to 7.4 kw., and type of transmitter to RCA BTF-5A Max. 5 kw. Filed by Arthur W. Scharfeld, Atty.	GRANTED CANCELLED AT REQUEST OF ATTY. EFF: 6-12-51 See letter 4-25-52	4-12-50

APPLICATION RECORD - BROADCASTING

Card #3

Call Letters WJMC-FMName WJMC, Incorporated

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4420 Rec'd Filed	12-8-50 12-13-50 12-13-50	Mod. of C. P. (BPH-1611 which authorized changes in existing FM B/c. station) for extension of completion date from 12-12-50 to 6-12-51. Filed by Arthur W. Scharfeld, Att'y	GRANTED CANCELLED 4-25-52	12-20-50 See letter
BPH-1791 Rec'd Filed	10-3-52 10-7-52 10-7-52	C.P. to make changes in licensed station to move transmitter and studio on Hwy. 48, 1.9 miles due W of Junction and Main Streets; change type of antenna to Andrew, Type No. 1304, 4-section; ERP to 9.3 kw.	GRANTED	10-30-52
BRH-83 Rec'd & filed	11-25-52 12-1-52	Renewal of license Filed by Arthur W. Scharfeld, Atty.	GRANTED	2-4-53
BLH-882 Rec'd Filed	3-20-53 3-31-53 3-31-53	License to cover C.P. (BPH-1791) which authorized changes in licensed station) Filed by Arthur W. Scharfeld, Atty.	GRANTED	4-29-53

APPLICATION RECORD - BROADCASTING

Call
Letters

WJMC-FM

Name **WJMC, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-83 Recd & filed	8-25-55 8-31-55	Renewal of license A. Scharfeld, atty	323 on file GRANTED	11-9-55
BPH-2073 Recd & filed	9-7-55 9-27-55	C. P. to make changes in licensed station to change ERP from 9.3 kw. to 15.6 kw. ant. ht. above average terr: to 543 ft. & make changes in antenna system. A. Scharfeld, atty	GRANTED	11-29-55
BLH-1120 Recd & filed	5-18-56 5-24-56	License to cover the above (BPH-2073) changes Filed by A. Scharfeld, atty	GRANTED	6-11-56
BPH-2156 Recd & filed	11-2-56 11-8-56	C.P. to make changes in licensed station to change ERP to 25.83 kw. HAAT to 543 ft; type transmitter to RCA BTF-5B 5 kw. Arthur Scharfeld, atty	GRANT ED	11-27-56
BLH-1158 Recd & filed	2-1-57 2-14-57	License to cover the above	GRANTED	3-4-57

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WJMC-FMName WJMC, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2206 Recd filed 4-5-57	3-15-57	C.P. to make changes in licensed station to change ERP to 50 kw; type of transmitter to (Composite of RCA BTF-5A 5 kw & GE BF-3A 10 kw). Arthur W. Scharfeld, atty	GRANTED	4-17-57
BLH-1181 Recd & filed 6-21-57 Amended 7-3-57 Recd & filed 7-8-57	6-14-57	License to cover C.P. (BPH-2206 which authorized ch. in FM B/C station). Amended to ch. Section I, Page 2, Par. 7. to NO. Opr. by remote control to be omitted. Arthur Stambler, atty	GRANTED	7-18-57
BRH-83 Recd & Filed	8-22-58 9-2-58	Renewal of license Arthur Stambler, attorney	GRANTED (Cond. 1)	11-19-58

AUG 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters

WJMC-FM

Name **WJMC, INCORPORATED**
Rice Lake, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-236 R & F	2-10-60 2-16-60	Request to establish a new SCA, multiplex basis, to be operated on sub-carrier freq. of 67kc.	GRANTED	3-30-60
		Atty's: Scharfeld & Baron	(SCA cancelled 12-14-61)	
BRH-83	8-24-61	Renewal of license		
Rec'd Filed	9-5-61 9-5-61	Attys.: Acharfeld, Segal, Baron & Stambler	GRANTED	11-9-61
BRH-83	8-26-64	Renewal of license		
Rec'd Filed	9-2-64 9-2-64	Atty. Theodore Baron	GRANTED	11-16-64
BTC-4685	10-16-64	Involuntary transfer of control of licensee corp. from Walter C. Bridges to Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased		
R & F	10-20-64	Atty - Arthur Stambler	GRANTED	11-19-64 EFF: 12-21-64

APPLICATION RECORD - BROADCASTING

Call
Letters WJMC-FM

Name WJMC, INCORPORATED
RICE LAKE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5002 R&F	6-4-65 6-18-65	Construction permit to install new trans (RCA-BTF-20E), increase TPO to 18.7kw, increase ERP to 100kw, and increase HAAT to 550'. Atty: Scharfeld, Bechhoefer, & Baron	GRANTED	7-2-65
BTC-5028 R & F	2-1-66 2-7-66	Voluntary transfer of control of lic. corp. from Mary Bridges Smith, Executrix of the Estate of Walter C. Bridges, Deceased, to Mary Bridges Smith Atty - Scharfeld, Bechhoefer & Baron	GRANTED EFF:	3-18-66
BMPH-8738 R&F	2-7-66 2-10-66	Modification of CP(BPH-5002 which authorized to install new trans(xRCA-BTF-20E), increase TPO; increase ERP) for extension of completion date from 3-2-66 to 4-30-66 6-30-66.	GRANTED to	4-11-66 6-30-66
AMENDED R. & F.	3-23-66 3-23-66	Atty - Scharfeld, Bechhoefer & Baron F.C.C. - WASHINGTON, D. C. AMENDED to chg. ext. of completion date to 6-30-66.		

APPLICATION RECORD - BROADCASTING

Call
Letters W J M C-FMName WJMC, INCORPORATED
RICE LAKE, WISCONSIN 54868

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5479 R & F	6-14-66 7-7-66	CP to install a new Auxiliary trans. (RCA BTF-3B) at Main ant.-trans. location, to be operated on 96.3mc, Ch.#242, TPO:3kw; ERP:16kw and HAAT:540 feet, for Auxiliary Purposes Only. Scharfeld, Bechhoefer & <u>Baron</u> , Attys.	GRANTED	7-29-66
BLH-3323 R & F	5/28/66 6/7/66	Lic. to cover CP (BPH-5002 as mod.) which auth. install new trans., chng. ERP & TPO & HAAT. Atty: Scharfeld, Bechhoefer & Baron	GRANTED	9-13-66
BLH-3430 R & F	9/15/66 9/21/66	Lic. to cover CP (BPH-5479) which auth. install aux. trans. at main trans. loc. for auxiliary purposes only. Atty: M. Finkelstein	GRANTED	12-30-66

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W J M C-FM**

Name **WJMC, INCORPORATED**
RICE LAKE, WISCONSIN 54868

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5948 R & F SEP 7 1967	7-14-67 8-23-67	Construction Permit to install new structure install dual polarized ant(CCA-FMA-6710R, 6 sects); chg. TPO to 20kw; and operate with a vert. ERP 12kw; (Main Trans.) Atty- Theodore Baron(Scharfeld, Bechhoefer etc.) Engr: R. P. Kolsky,	GRANTED Cond'l submit 302's for WJMC.	9-11-67
BRH-83 R & F SEP 19 1967	8/28/67 9/5/67	Renewal of license (Main & Aux.) Atty: T. Baron	GRANTED	4-17-68
BLH-4018 R & F #422496 \$30 PT JUN 27 1968	4/16/68 4/22/68 4/22/68 5/2/68	License (BPH-5948) for changes. (Main) Atty: Theodore Baron	GRANTED	7-17-68

APPLICATION RECORD - BROADCASTING

Call
Letters WJMC-FM

R. J. B., INC.
Name WJMC, INCORPORATED
Rice Lake, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRH-83 R & F P.N.	8-31-70 9-2-70 9-2-70	Renewal of License (Main & Auxiliary) Atty: Theodore Baron	GRANTED	11-30-70
OCT 12 1970				
BALH-1681 Rec'd	5-1-72 5-18-72	Voluntary assignment of license to R. J. B., INC.	GRANTED	12-18-72
FEE PD: \$1000 #074761 CODE 049 (ALSO SEE AM & WHSM)	6-7-72	Atty - T. Baron	Req, Grant Fee \$ 11,107.80 (INCLUDE AM) Eff: 1-18-73.	
FILED (AMENDED 6-7-72 to show correct assignor)			Paid: 063, 1-29-73, W147678	
JUN 14 1971				

#11 12-47

96.3 mc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters **WJMC-FM**Name **WJMC, INC.**
RICE LAKE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-83 Recd. PN Recd. FILED PRESS	7-6-73 9-4-73 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) T. Baron, Atty. (Wilkinson & Barker)	GRANTED	12-27-73
MLH-475 R&F Fee with AM Press	9-4-73 10-19-73 10-26-73	ML change name to WJMC, Inc. Atty: Theodore Baron	GRANTED	10-31-73
BRH-83 R & F PN Recd. PRESS	7-15-76 7-30-76 " SEP 7 1976	RENEWAL OF LICENSE	Granted	11-15-76
BTH 750802FB FORM 315 (ALSO SEE AM PRESS AUG 17 1979 B		Vol TC from Russell J. Brown to Barron County Broadcasting Co., Inc. (over) Atty for transferor - R.E. McKenna for transferee - B. Dwight Perry	GRANTED EFF:	11-6-79

BTCH790802FB PN FILED: 9-4-79

#12

APPLICATION RECORD BROADCASTING

96.3mhz

BARRON COUNTY BROADCASTING CO., INC.

Call Letters: W J M C - FM

Name: ^XWJMC, Inc.
_X

Station Location: Rice Lake, Wisconsin

File No.	Date	Description	Action and Date
BRH790731UU PRESS SEP 11 1979		Renewal of License Atty.: Robert B. McKenna	GRANTED 11-30-79
BALH800807ET FORM 316 PRESS (ALSO SEE WJMC-AM)	AUG 21 1980	Voluntary AL to Barron County Broadcasting Co., Inc. Atty: B. Dwight Perry (Dow, Lohnes & Albertson)	GRANTED 12-8-80 EFF: 12-31-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

